

EUROSTYLE



**A programme full of energy
(working title)**



potential partners

EUROSTYLE ! (working title)

A proposal for an evolutive partnership

Within the framework the European year of the intercultural dialogue launched in 2008 by the DG Culture of the European Union, http://ec.europa.eu/culture/eac/dialogue/dialogue_en.html, the RTBF joins [Trans Europe Halles](#), the network of cultural operators more established in Europe, which celebrates its 25^e birthday in 2008, with activities envisaged in Brussels in April 2008. Moreover, the town of Stavanger which shelters a member of the network will be capital cultural European in 2008. To this occasion, the members of Trans Europe Halles will cause dialogues between cultural and young workers voluntary European of various countries of Europe, and with the European artists and of the Third World, during their European rounds within the members of the network. These dialogues will be launched while accompanying the exchanges by young volunteers and European workers organized by the network under the aegis of other European programs (EVS, Grundtvig). A first program of these actions is available at this address: <http://3-1416.org/Eurostyle/>

the RTBF will propose as of January 2008, and during all the year 2008, 20 recurring sequences in a new cultural program for young adults of the RTBF: Eurostyle. These sequences will follow the program of intercultural dialogue related to the activities of the 25th birthday of Trans Europe Halles. It is to be noted that this emission will inform about the European citizenship with through European and Third World arts, with through various sequences. In the sequences known as of "intercultural dialogues", one will follow a selection of these intercultural dialogues between the cultural workers, volunteers and artists. A first program of these sequences is available in French at this address: <http://3-1416.org/Eurostyle/>

It is through the vision of cultural workers and interns coming from other countries that we will discover the different places of the TEH network and film them. The dialogue with the cultural workers will create momentums with the resident artists but will also drive the reporters to meet other artists in other places of the city. Through these programmes, we will draw, as a watermark, the concept of young adults citizenship, with common cultural codes and languages. The cultural diversity of the young citizens will then show up. An original Intercultural Dialogue will definitively take place.

The audio-visual partnership, that the RTBF proposes to the members of Circom is of two natures:

« From me to You »

For the broadcasting, all the regional channels of Circom will have access to these sequences and will be able to broadcast them and translate them, subtitle, equip with their manner, in order to improve the European coverage of the action by Intercultural Dialogue organise by the consortium "Trans Europe Halles/Prospective internationale/ RTBF". This broadcasting means free rights except for the royalties declared to a company of author and related right. This broadcasting will be able to take several forms:

Broadcasting of all the Eurostyle emission 26 minutes, 20 N°.

Broadcasting of 20 sequence "dialogues intercultural" of 13'

Broadcasting of some 26 minutes emissions

Broadcasting of some 13 minutes sequences

Broadcasting of the reports of 1' 30 / 2' of the 20 visited cultural operators.

Broadcasting of some reports of 1' 30 / 2' only on the cultural operators chosen by the channel.

Broadcasting only of the subject of 1' 30 / 2' on the cultural operator of the own city.

One can also ask cultural subjects which interest more particularly one or the other emission of the members in one or for the other city. We will try to answer this request as far as possible.

What we ask: to send us before June 30, 2007, a letter of confirmation of broadcasting on the model that we will send to you, engaging you to diffuse one of the options above during the year 2008. What will enable us to obtain the financing of the DG Culture of the European union.

« Join Me »

For the production of these sequences, the RTBF proposes to join in coproduction, with the European regional channels of Circom which have in their broadcasting area a member of the network Trans Europe Markets. We ask the interested regional channels to



accomodate us, to guide us, to propose us axes of subjects. But also, where it is possible, to supplement our basic team by journalists, technicians images and sounds, various technical infrastructures, and logistics. The detail will have to be discussed of it with starting of the production towards septembre/octobre 2007.

In exchange, the channels which will accomodate us will profit from the broadcasting of the images and the possibility of proposing them with the vision on a Internet website dedicated to the project managed by the Eurostyle team. We ask the interested channels to send to us a letter of confirmation of coproduction on the model that we will send to you, subject to the means to define, before June 30, 2007

In the event of success of this experimental coproduction Eurostyle, at the time of the year 2008, year of the intercultural dialogue, there will be the possibility of setting up since 2009 a broader coproduction where each member partner will propose subjects jointly to be diffused, on the model of the late magazine "Alice", on the basis of assessment of Eurostyle 2008

Our partner, Prospective Internationale, keeping in mind the European rules in terms of subsidies, will launch, in synergy with other DG (EaC, Culture) a central and multilingual website where all these sequences will be online all year long for all visitors. Provided a full respect of professional criterias, particularly in what concerns copyright, PI will promote the distribution of the sequences in the websites of any interested partner: TEH, CIRCOM or other project subsidized by the European Commission.

For any information, please do not hesitate to contact:

Alexandre Pletser, RTBF producer
> +32 475 940 100 > apl@rtbf.be