

7 March 2003



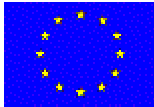
Soon the European Union will have 25 member states. People both in the "old" and the "new" countries need to know more about their neighbours in the enlarged EU.

Our viewers are anxious to know more about what changes the Enlargement will bring about for them. How is the Enlargement progressing ?

Our young viewers too would like to know more about the daily life of other European teenagers, their aspirations, interests, the challenges they face, ...

# The Enlargement

## *The new Teenage-Europe*



**a Circom Regional co-production project  
with the collaboration of the European Union**

*Executive Producer: Tim Johnson  
on behalf of TV SYD*

*Project Manager : Lene Krüger  
Sydproduktion Aps  
El-vej 2b  
DK-6000 Kolding  
Denmark*

*Tel. : + 45 76 30 31 32  
Fax : + 45 76 30 31 86  
Mobile : + 45 21 63 28 63  
Email : [lekr@sydproduktion.dk](mailto:lekr@sydproduktion.dk)*

**Distributed via EbS: first transmission on Wednesday 16 April at 21:00 CET  
day of the Signature of the Accession Treaty in Athens**

**Full details: <http://www.circom-regional.org/enlargement/>**



**Enlargement  
the new Teenage-Europe**

*Executive Producer: SYDPRODUKTION*

**Table of contents**

1 Content..... 4

    1.1 Synopsis ..... 4

    1.2 Premise ..... 4

    1.3 Idea ..... 4

    1.4 The Reports..... 4

2 The Required Format ..... 5

    2.1 The Reports..... 5

    2.2 Quality..... 5

3 Co-production Procedures..... 6

    3.1 The role of the Executive Producer ..... 6

    3.2 Tasks of the Contributors ..... 7

    3.3 Financial Support ..... 8

    3.4 The Editorial Committee..... 8

4 Distribution via EbS ..... 9

    4.1 Magazine Content..... 9

    4.2 Transmission Schedule..... 9

5 Broadcasting Regionally ..... 10

    5.1 Planning and Information ..... 10

    5.2 Recording the EbS Transmissions ..... 10

    5.3 Broadcasting..... 10

6 Technical specifications for delivery ..... 11

Annexes ..... 13

    Co-production Agreement ..... 14

    Check List for Mailing Reports..... 15

    Check List for Broadcasting ..... 16



Circom Regional co-production project

## **Enlargement the new Teenage-Europe**

*Executive Producer: SYDPRODUKTION*

*This document gives full details of the prospective co-production*

- *the rules for participation in the co-production (content, format, technical specifications, available financial assistance)*
- *distribution via EbS*
- *the flow of information*

*The aim is to produce and distribute in excess of 100 individual items/reports of between 2 and 4 minutes each. These reports will be combined into a weekly magazine with 2 to 4 items per programme. The magazine will be broadcast via EbS. All Circom Regional members will have the right to record, re-edit and use the reports within their own programmes.*

*On 16 April 2003, representatives from the ten future EU member states will sign the Accession Treaty with the European Union. This will also signal the start for this co-production.*

*On 1 May 2004, the European Union will effectively welcome the new member states. This will mark the highpoint and end of the co-production.*

*We are inviting Circom Regional member TV stations from all current and future EU member states to contribute to this co-production. All TV stations that intend to contribute and/or broadcast all or part of this co-production must adhere to the commonly adhered co-production agreement. Please sign the attached co-production agreement and return it to the Project Manager, Lene Krüger (fax : + 45 76 30 31 86).*

*Regularly updated information on the co-production including the broadcast schedule on EbS and the complete scripts will be made available on*

<http://www.circom-regional.org/enlargement/>



Circom Regional co-production project

## **Enlargement *the new Teenage-Europe***

*Executive Producer: SYDPRODUKTION*

# **1 Content**

## **1.1 Synopsis**

Soon the European Union will have 25 member states. People both in the “old” and the “new” countries need to know more about their neighbours in the enlarged EU. Young people too are not fully aware of how people live in other EU member states. We will let European teenagers tell stories about other teenagers in the EU and – by doing so - broaden young people’s knowledge of their counterparts across the European Union, a Union of more than 500 million people.

## **1.2 Premise**

The daily life of teenagers within the enlarged European Union.

## **1.3 Idea**

Soon 10 new countries will join the EU. We will make portraits about the new and old countries within the EU by telling about the lives of the young ones.

## **1.4 The Reports**

News and features about the teenagers in Europe with subjects such as : what do teenagers think about the EU, about the applicant countries, but also about sex, religion, family, education, dreams, democracy, politics, drugs, general interests, fashion ...



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## **Enlargement *the new Teenage-Europe***

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## **2 The Required Format**

We invite contributions from all current and future EU member states.

### **2.1 The Reports**

- newly produced or very recent
- can partially contain archive material
- preferably without on-screen presentation or with teenage presenters
- subjects of interest to young people
- preferably produced with the help of teenagers
- duration: maximum 4 minutes

### **2.2 Quality**

- produced to professional technical standards
- with professional equipment
- with professional technicians
- edited in such a way so as to facilitate re-editing

For technical requirements, see below, page 11.



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*Executive Producer: SYDPRODUKTION*

### **3 Co-production Procedures**

The Executive Producer will co-ordinate all aspects of the co-production.

So as to guarantee a constant quality, the contributing TV stations will observe the rules laid down in this document.

#### **3.1 The role of the Executive Producer**

The Executive Producer will assure

- editorial coherence, maybe including a number of serials (this is linking various reports that deal with similar topics or that are presented by the same youngsters ...)
- a balance between reports from the various current and future member states
- a constant high technical and editorial quality
- to deliver weekly magazines

The Executive Producer may suggest topics to the contributing TV stations but, normally, suggestions for topics will come from the contributing TV stations. The following sequence is foreseen

1. contributing TV stations submit topics to the Executive Producer
2. the Executive Producer selects topics and informs the contributors thereof
3. topics are included into the overall planning
4. contributors send their finalised reports to the Executive Producer
5. the Executive Producer assesses the suitability and quality of each report (if deemed appropriate, the Executive Producer may ask to make some changes to a report or refuse the report)

The Executive Producer will make the following information available on the website

- production planning including synopsis of all reports
- broadcast schedule on EbS including the scripts in original language and English



Circom Regional co-production project

## **Enlargement *the new Teenage-Europe***

*Executive Producer: SYDPRODUKTION*

### **3.2 Tasks of the Contributors**

The contributing TV stations will produce individual reports according to the agreement with the Executive Producer.

- Items will be sent by courier – at the producer’s own expense – to SYDPRODUKTION (please see also the technical specifications regarding tapes).

*Project Manager : Lene Krüger  
Sydproduktion Aps  
El-vej 2b  
DK-6000 Kolding  
Denmark*

*Tel. : + 45 76 30 31 32  
Fax : + 45 76 30 31 86  
Mobile : + 45 21 63 28 63  
Email : [lekr@sydproduktion.dk](mailto:lekr@sydproduktion.dk)*

- Each item must be delivered with a manuscript in English provided with names of the participants, names of the production team and with detailed statement of the place of shooting.
- If any music is being used that is not free of rights, a listing of all used music (properly detailed) and the duration of each excerpt must be provided.
- Scripts will be provided in the original language and in English. Each contributing TV station will take care of the translation into English itself.
- The following information will also be provided by email (in MS-Word format) to *Email : [lekr@sydproduktion.dk](mailto:lekr@sydproduktion.dk)*
  - o the original script
  - o the translation into English of both, text and statements
  - o the listing of musical excerpts used (to be cleared by the broadcasters)

Apart from the music, ALL reports must be provided FREE of RIGHTS.

- all Circom Members will obtain the right to broadcast the reports
- other partners in this co-production may obtain the right to broadcast
- the European Commission will obtain non-commercial non-broadcast rights for its own archiving, educational and promotional purposes.



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### **3.3 Financial Support**

Contributing TV stations can obtain financial support from Circom Regional

- maximum 400 € per minute
- after submitting an appropriate report to Circom Regional (details will be provided upon request)
- all payments will be made by CIRCOM Regional

### **3.4 The Editorial Committee**

The members of the Editorial Committee are Tim Johnson, Zoran Medved and Pierre Couchard.

The Editorial Committee will decide upon any disputes arising from this co-production.

The committee will meet twice during the project and whenever necessary.



Circom Regional co-production project

## **Enlargement *the new Teenage-Europe***

*Executive Producer: SYDPRODUKTION*

### **4 Distribution via EbS**

The Executive Producer will package all reports into a weekly magazine

- in total 40 programmes
- duration is 9 minutes

#### **4.1 Magazine Content**

Running order

- opening sequence including mentioning the European Commission support with the following phrase:

*"with the collaboration of the European Union"*

- preceding each report : a graphic sequence that shows in which country and exactly where in the country, the item is made
- the reports

Graphics

- coherent graphical identity
- appropriate for use in an international environment

#### **4.2 Transmission Schedule**

Weekly on Wednesday at 21.00 pm, on Thursday at 5:30 am, on Saturday at 12:00 am.

- First broadcast 14 April 2003 (week 16) ahead of the 1 May event in Athens
- Last broadcast 1 May 2004 (week 18)

Pause in the following weeks :

- o Week 26 – 35 (incl.) 2003
- o Week 49 – 52 (incl.) 2003
- o 1 and 2 2004



## **Enlargement the new Teenage-Europe**

*Executive Producer: SYDPRODUKTION*

## **5 Broadcasting Regionally**

### **5.1 Planning and Information**

In order to facilitate planning and scheduling by producers and broadcasters the following information will be made available on the website

<http://www.circom-regional.org/enlargement/>

- production planning for all reports including synopsis of all reports
- broadcast schedule on EbS including the scripts in original language and English

### **5.2 Recording the EbS Transmissions**

- **Satellite** : EUTELSAT HOT BIRD
- **Orbit** : 13° East
- **Receive frequency** : 12,47550 GHz
- **Polarisation** : horizontal
- **Footprint** : Widebeam
- **Symbol rate** : 27,500 Mbauds
- **FEC** : 3/4

Internet: <http://europa.eu.int/comm/ebs/schedule.cfm>

### **5.3 Broadcasting**

Circom Regional Member TV stations are free to use all reports and to re-edit them according to their own needs. Due mention of the producing TV stations must always be made.

The broadcasting of all reports will be preceded by or start with the following phrase:

*"with the collaboration of the European Union"*

After broadcasting, the broadcaster will inform the Executive Producer of the broadcast date and time and the audience reached (for as far as possible). This information will be used to compile a final report on the co-production. (see the attached Check List)



Circom Regional co-production project

## **Enlargement *the new Teenage-Europe***

*Executive Producer: SYDPRODUKTION*

## **6 Technical specifications for delivery**

### **Format**

- preferred formats: 1. DVCpro 25Mbit  
2. BetaSP analogue
- alternative formats: DVCpro 50Mbit  
IMX  
DVcam

### **Reference signal**

- the tape starts with a 50 second colorbar (100% white and 75% chroma) and tone of 1kHz @ OdBu (775mV) on all tracks
- on analogue media 0VU = 0dBu
- on digital media 0dBu = -18dBFS

### **Start signal**

- 10 seconds of black and audio silence.

### **Programme start**

- the programme must always start on a minute. (2:00:00)

### **Video**

- all programmes must be delivered in 4:3 625 lines 50Hz field-rate (component), meeting relevant EBU standards including those for PAL transmission.



Circom Regional co-production project

## **Enlargement *the new Teenage-Europe***

*Executive Producer: SYDPRODUKTION*

### **Audio**

- *Mono:*
  - Track 1: Programme
  - Track 2: IT (International track without VO)
- *Stereo:*
  - Track 1: Left Programme
  - Track 2: Right Programme
  - Track 3: Left IT
  - Track 4: Right IT
- if the tape format only provides for stereophonic audio (only two audio tracks) programmes should be delivered in two versions: the first version contains left and right programme, and the second version left and right IT.
- stereophonic sound must be mono compatible.
- audio is limited at +6dBu.

### **Time code**

- the tape is provided with continuous time code according to EBU-recommendations.

### **Information to be included**

The tape is provided with the following information:

- the completed Check List for Mailing Reports  
as well as
- timecode start, timecode end, information about audio track contents
- title and script in original language + translation into English
- crew names including reporter, engineer
- music sheet



Circom Regional co-production project

**Enlargement  
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*Executive Producer: SYDPRODUKTION*

## **Annexes**

The Co-production Agreement

Check List for Mailing Reports

Check List for Broadcasting



Circom Regional co-production project

**Enlargement  
*the new Teenage-Europe***

*Executive Producer: SYDPRODUKTION*

**Please send to Project Manager, Lene Krüger on fax : +45 76 30 31 86**

## **Co-production Agreement**

We hereby agree to participate in the Circom Regional co-production project "the New Teenage Europe". We also agree to adhere to the pertinent guidelines given in the Circom Regional document dated 7th March 2003 that outlines the co-production project.

We hereby confirm that we are aware of the fact that the reports that we may contribute to the co-production, will be distributed by EbS to Circom Regional Members and Associates; and that these will have the right to use the reports, edit them and broadcast them. Also, the European Commission will obtain the non-commercial non-broadcast rights. We will clear all rights for the reports accordingly.

We acknowledge that all participants in this co-production project must sign this co-production agreement.

We undertake to broadcast reports produced within the framework of this co-production project only including the mention

*with the collaboration of the European Union*

We agree to inform Circom Regional of all broadcasts that result from this co-production project.

Company: .....

Name: .....

Date and signature : .....



Circom Regional co-production project

## **Enlargement the new Teenage-Europe**

*Executive Producer: SYDPRODUKTION*

**Please send to Project Manager, Lene Krüger on fax : +45 76 30 31 86**

### **Check List for Mailing Reports**

title of the report : .....

the tape

- is in one of the accepted formats (DVCpro, BetaSP analogue, IMX, Dvcam)
- contains original sound and international sound

the following information is included

- timecode start, timecode end, information about audio track contents
- title and script in original language
- translation into English
- crew names including reporter, engineer
- music sheet

a copy of all written information has been emailed

- to [lekr@sydproduktion.dk](mailto:lekr@sydproduktion.dk)

tapes and written information are being sent by courier

- to Lene Krüger  
Sydproduktion Aps  
El-vej 2b, DK-6000 Kolding, Denmark  
Tel. : + 45 76 30 31 32, Fax : +45 76 30 31 86, Mobile : + 45 21 63 28 63  
Email : [lekr@sydproduktion.dk](mailto:lekr@sydproduktion.dk)

- courier information  
the courier service: .....
- airwaybill nr. or ref. ....

Company: .....

Name: .....

Date and signature : .....



Circom Regional co-production project

**Enlargement  
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*Executive Producer: SYDPRODUKTION*

**Please send to Project Manager, Lene Krüger on fax : +45 76 30 31 86**

**Check List for Broadcasting**

title of the report : .....

produced by : .....

We have broadcast

- the complete report (check one box)
- parts of the report                      duration : .....

within our programme called .....

broadcast dates	time	audience rating (share + nr. of viewers)

We included the mention "*with the collaboration of the European Union*"

- before the report
- at the beginning of the programme
- other : .....

Company: .....

Name: .....

Date and signature : .....