

newsletter

CIRCOM Regional Newsletter

January 2007/No. 01

Bonne Année! *Szczesliwego Nowego Roku!*

Happy New Year!

Gezuar Vitin E Ri!

Frohes Neues Jahr! *Boldog Új Évét!*

Gott Nytt Ar!

Stastlivi Novy Rok!

¡Feliz Año Nuevo!

Buon Capodanno! *S Novim Godom!*

Un An Non Fericit! **Sretna Nova Godina!**

Chestita Nova Godina!

Eftechezmaenos Kaenooryos Hronos!

Dear members of Circom,

Our Association offers a lot of professional know-how. Several stations have already found solutions others are looking for. On the previous Annual Conferences we have always presented top experts who answered important questions of our branch. Circom is now going to make this valuable know-how even better available for all member stations. For this reason we produced the „Circom Future Guide“. In this book, the Directors of the stations can find central information in a short prefixed management summary. For experts the book also presents detailed information. On the enclosed DVD we show the experts of our Annual Conference. With this strategy, more value for the membership fee of the several stations is to be offered. The productions for Prix-Circom, which were sent in, contain a great deal of programme ideas. In 2006 we summarised the best ideas from the productions and put it on a DVD – „Best of Prix Circom“. By this means, we plan to improve the know-how transfer between our member stations.

One positive effect of the Circom-family is that an idea of a regional TV-station can be easily taken over by another Circom-station, as we normally do not have any competition among the member stations regarding market shares.

The attendance in European technology projects brings us professional information about the state

of the art. These results will be published in the newsletter regularly. Therefore, I particularly request the National Coordinators to forward the newsletter to the colleagues within their station.

By this means, I would like to thank Tim Johnson, Lene Krüger and their team once again for the excellent execution of the Annual Conference in 2006. We could again take along many new ideas to our home stations.

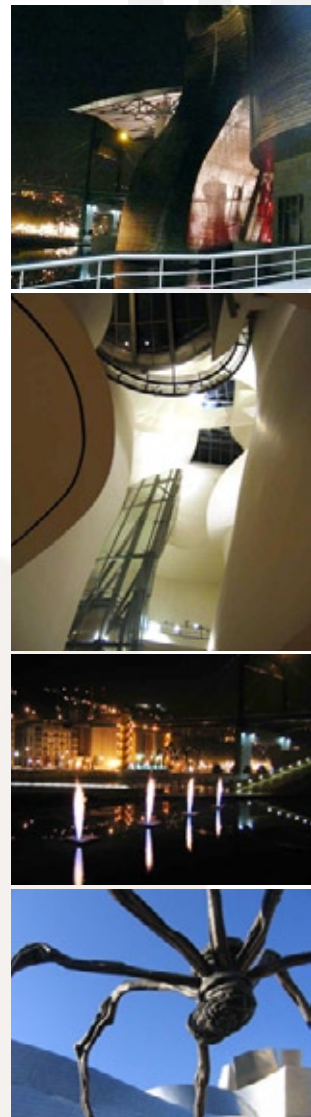
The preparations for the next Annual Conference in Bilbao are running very well. This will be the 25th conference, for this reason we are working up the history of the Circom-Association at the moment. We are already looking forward to a great event in the Guggenheim Museum, where the Prix Circom is going to be awarded in the appropriate framework of a live broadcast by the Basque colleagues. I expect a conference with many interesting participants, as well as a great number of entries for the Prix Circom.

Finally, I would like to wish you all a happy and prosperous new year 2007.

Your



Peter Sauer



Changes in the General Secretariat

The European Board elected a new Secretary General in Kolding in November 2005. After six years of professional and prosperous work, **Marija Nemicic** has finished her term in office as Secretary General of Circom-Regional. In the past 12 months, **Peter Sauer** from the Bayerisches Fernsehen in Germany, has become acquainted with the work of the Secretary General.

Marija Nemicic conducted the Executive Committee and European Board Meeting in Bilbao, November 2006, for the last time.

Peter Sauer, Head of Current Affairs and Multimedia at Bayerisches Fernsehen in Nuremberg, takes over the General Secretariat with immediate effect. The team around Peter Sauer remains as it was with Marija Nemicic:

Branka Prazic - Office-Manager of GS

Zvezdana Djuranek - Finances

Tonja Stojanac - Webmaster

New members of the team are **Heike Stiegler** - Networking Coordinator, Project Manager and Personal Assistant of Peter Sauer - and Prix-Circom Secretary **Thomas Baumann**. During the next Jury Meeting in Strasbourg, he will be introduced to his new responsibilities by Kresimir Macan.

Sincere thanks are given to Marija Nemicic for her brilliant work during the past years. We wish her all the best and hope that she can continue with her successful work as Director of HRT Croatia and as President of the EBU Television Committee.

We would also like to thank **Kresimir Macan** for his help, concerning mainly technical problems, who had been a real enrichment for the Circom family.



Marija Nemicic: Smooth Operator

When I first met Marija Nemicic it was in the old city of Dubrovnik, just one year before the CIRCOM annual conference in Cavtat, Croatia (1999).

The first impression of Marija was that of an overactive and hard working member of the HRT company. And it was during that winter evening at a fine restaurant by the sea that we exchanged a few words. At that time the only other person I knew in HRT was Vladimir Spicer.

Less than a year, later Marija became the CIRCOM General Secretary much to my delight because I felt that our organization was in very good hands, although it was a hard follow up after Boris Bergant, who had been in the same position.

And there I was as president with Marija as General Secretary for two years. I must admit that Marija made my presidentship much easier, with everything flowing smoothly, taking care of everything with her experience her right decisions, initiatives and her

strong personality. There never was a moment of frustration. She made everything possible and easy and I will always have a very fond memory of her. I only wish that she is always available when needed to give her advice and help the new General Secretary Peter Sauer.

She can always depend on me as a friend, after all I would never sing in Bilbao, as many of our colleagues witnessed if it had not been for "Maria, the most beautiful sound I ever heard".

Closing this short message I would like to thank Marija on behalf of every single member of CIRCOM and personally for all her hard work and devotion to this great European organization.

Marija, we all wish you much success in your future plans.

Lefty Kongalides

The new Executive Committee

During the last Meeting in November, a new Executive Committee was elected as well. It now consists of:

Anita Bhalla - <i>President</i>	- BBC Great Britain
Manuel Lombao Lombao - <i>Vice President</i>	- RTVE Spain
Peter Sauer - <i>Secretary General</i>	- BR Germany
Hubert Schilling - <i>Deputy Secretary General</i>	- France 3
Antonella Madonna	- RAI Italy
Pawel Dudek	- TVP Poland
Roel Dijkhuis	- RTV Noord
Michael Lally	- RTE Ireland
Zoran Medved	- RTV Slovenia
António Ribeiro	- RTP Portugal

The function of the project-twins was brought into being there. This means that always two EC members will be responsible for special tasks in future. Based on the new statutes (article 13) twins are:

Training:	Roul Dijkhuis – Antonella Madonna
Conference:	Anita Bhalla - Manuel Lombao Lombao
Europe:	Peter Sauer – Michael Lally
Coproductions:	Hubert Schilling – António Ribeiro
Internet:	Zoran Medved – Pawel Dudek

The future in bookform „Circom-Future-Guide“

On the Annual Conference we have already announced, that Circom-Regional is presenting the main topics of the conference in bookform for the first time, namely the „Circom-Future-Guide“ (CFG). Three students continued to work out the subjects HDTV, Mobile TV and Young Viewers and edited them for their degree dissertation. Additional interviews and statements can be found on a DVD.

Under the tutorial of a professor from the Ansbach Technical College, the dissertation was presented to the European Board in Bilbao in the end of

November. The CFG is meant to be a reference book for the Director Generals and executives of our member stations. It was released as a limited edition. The National Co-ordinators and Director Generals have already received a copy of the „Circom-Future-Guide“. More copies can be ordered at the National Coordinators or directly via the General Secretariat.



Four new projects for Circom

Circom obtained the supplement for four new projects. Thus we will participate in the development of a search engine for audio-visual investigation; at European level with the projects „Chorus“ and „Pharos“ and on European-Chinese level with „Roadibroom“. Further information about the projects will be published in the next newsletter. As a TV-association, Circom-Regional is the only participant for the projects „Chorus“ and „Pharos“, which stands for the practical application and the contents.

The fourth project is about the „European-Summer-Academy“, which is promoted by the Robert-Bosch-Foundation. We received the promise in December

2006. In this „European-Summer-Academy“ 20 young journalists from preferably 20 different countries should be studied further for four weeks in August 2007. The young journalists who are interested have to register with a letter of application, including curriculum vitae and work samples, and a recommendation of their superior. Furthermore, a concept for a television programme, which will be produced during the academy, has to be sent in. A jury decides, who will be accepted for the academy. A certain part of travel and accommodation costs will be paid by the foundation. The details will be disclosed in January.

Conference in Montenegro, 27-28 November in 2006

The Directorate-General for Enlargement invites Directors and Representatives of the so called member states or potential member states every six months. During this meeting the delegates explain the current situation of public television in the particular country. At the last conference in Montenegro the following became clear:

While public TV-stations in the „older“ EU-countries do not require any interference by the European Union into their media policy, the delegates rather look forward to help from Brussels. Almost all stations which take part regularly in consultations are Circom members.



The DVD „Best of Prix“ contains a great number of programme ideas. It is one of the new publications of Circom members and can be ordered from the General Secretariat.

EUROpe in VISION

Stakeholder-Conference in Helsinki with attendance of Circom, 4-5 December in 2006



The European Commission invited journalists to Helsinki to a so called Stakeholder-Conference, themed „European Union, the media and new technologies“. As customary in the past two years, journalists should explain what they expect from press & public relations departments of European institutions. Almost all representatives of the media who came to Helsinki pointed out, that it is completely sufficient if every part performs its task. This means that press & public-relations departments

of European institutions have to provide information both openly and in time. The job of the journalists is to report also critically on European topics.

The President of Circom, Anita Bhalla, participated in the panel with the topic „New broadcasters, new audience?“ within the framework of Eurovision. She reported that the BBC had carried out a very effective pilot at regional level with the topic „Citizenship Journalism“.

Changeover from EbS to database

The use of EbS had been cancelled by Circom at the end of the year.

From January 2007 the programme exchange will be exclusively carried out via our database – see „database“ on the Circom homepage. Every National Coordinator has already received a password in order to download films. Further passwords can be demanded online. If you have any problems, please contact the General Secretariat.

snapshots



Circum Newsletter:

The Circum-Newsletter is a publication of Circum Regional, the European Association of Public Regional TV Stations available on the CR Internet site and coming to CR member stations and personnel either through E-mail through the CR General Secretariat.

The "Circum-Newsletter" is planned and edited in BR Nuremberg/ Germany

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All member stations are considered as potential contributors for this publication, with stories about new and innovative ideas, co-productions, exchanges, modern technologies, etc.

Especially welcome are short stories and one-liners. Although completed with photos and short Video-Clips.