

**PRIX CIRCOM REGIONAL 2007**  
The best regional television programmes in Europe

**ENTRY PACK**  
Rules, Categories, Criteria, Entry Form

This information is also available on the Circom Regional  
website

[www.circom-regional.org](http://www.circom-regional.org)

**AWARDS CHAIRMAN: DAVID LOWEN**

## RULES OF ENTRY

Please read these rules very carefully because it is important that all entries conform fully. A breach of any of the rules may mean disqualification.

1. Entries can be accepted only from member stations of Circom Regional. Programmes made by independent producers can be considered only if entered by Circom Regional member stations.
2. Each regional station may enter once in each category: Documentary, Video Journalism, Sport, Magazine, Fiction/Drama and Web Site. That means each regional station may make up to 5 programme entries in total, plus the station web site. All programme entries will be considered for the Editing Award.
3. Programmes (or items) must have been broadcast for the first time since January 2006 and should not have been entered in Prix Circom Regional 2006.
4. Programmes must be submitted as broadcast, except for additions required by Rule 6.
5. Each entry must be accompanied by a brief outline of the programme in English or in French which is sufficient to help the judges to understand more about the reasons for making the programme and the main theme or stories.
6. Each entry, including those in English, must have adequate sub-titles in English. These need not be of full broadcast quality.
7. A copy of the script in English or French should also be provided: this will be kept with the programme tape in the Circom Regional archive.
8. The entry forms for programme categories, with outline and support materials, must be at the France 3 Alsace office by Friday 9 March 2007.
9. The programme entry format is DVD. DVDs must be at France 3 Alsace by Friday 16 March at the latest. All entrants must check their DVD is properly recorded.
10. The entries for the web site category must be notified as soon as possible and in case by Friday 2 March 2007 to allow judges to view the sites before discussing them. Please note this is an earlier deadline than for programmes.
11. Entrants (except those in the Fiction/Drama category, where rights issues are acknowledged to be complex and inhibiting) agree in advance that, should their programme be a category winner (not second prize or commended), they permit at least one regional transmission and one repeat of that winning entry by any Circom Regional member station which so wishes within its own region during 2007 free of any licence or rights payments. An international version, without sub-titles, will be required for this. It is hoped that all reasonable endeavours will still be made by the Fiction/Drama winning stations to match the free circulation obligatory in other categories.
12. Entrants (except those in the Fiction/Drama category) agree in advance to one transmission of a winning programme (not commended programmes) by EbS (the European Commission's satellite channel) during 2007 free of any licence or rights payment.
13. Entrants (including those in the Fiction/Drama category) agree in advance to promotional non-broadcast showcase screenings organised on behalf of the Prix Circom Regional.
14. Entrants (including those in the Fiction/Drama category) agree in advance that brief excerpts from programmes may be broadcast as part of regional news reports or promotional items about Prix Circom Regional.

15. The cost of despatch, customs, insurance will be paid by the entrant.
16. Programmes and texts will not be returned but remain in the archives of Circom Regional.
17. Any cash prize or trophy presented will be to the entering Circom Regional broadcasting station. It will be for that broadcaster to decide who may represent the station to collect the award at any award presentation and who may keep the money and the trophy.
18. Where the entry is from one station but the programme is a co-produced programme, the submitting station is required to inform any partner stations who have contributed to that programme. The award will be made to the submitting station and it will be for the submitting station to decide how the prize money is allocated.
19. Where more than one co-producing station submit the same programme, any award will be joint. It will be for the winning stations to decide how the prize money is allocated.
20. Co-producing stations may submit different programmes from a series.
21. The English language version of the Rules of Entry takes precedence over any other version.
22. In any dispute, the decision of the chairman of the judges, David Lowen, will be considered final and binding on all entrants. Any significant dispute will be reported to the Executive Committee of Circom Regional.

## PRIX CIRCOM REGIONAL AWARD CATEGORIES

The following award categories will be contested in 2007

### Documentary

#### **Grand Prix Circom Regional trophy, supported by RTVE**

- 5000 euros and trophy
- Free visit to Bilbao conference for one representative of winning station.

#### **Special Award of France 3 for highest quality of journalism**

- 3000 euros and trophy
- Free visit to Bilbao conference for one representative of winning station.

### Magazine Programme

#### **TVP Award**

- 3000 euros and trophy
- Free visit to Bilbao conference for one representative of winning station.

### Sport

#### **ERT3 Award**

- 3000 euros and trophy
- Free visit to Bilbao conference for one representative of winning station.

### Web site

#### **SVT Award**

- 3000 euros and trophy
- Free visit to Bilbao conference for one representative of winning station.

## Video Editing

### **Avid Award**

- ❑ 3000 euros and trophy
- ❑ Free visit to Bilbao conference for one representative of winning station.

## Fiction/Drama

### **TG4 Ireland Award**

- ❑ 3000 euros and trophy
- ❑ Free visit to Bilbao conference for one representative of winning station.

## Video Journalism

### **BBC Award**

- ❑ 3000 euros and trophy
- ❑ Free visit to Bilbao conference for one representative of winning station

## AWARD CRITERIA

It is important that all entrants should check the criteria for each award before entering. Please make sure your programme does qualify for the award category you are choosing. If you enter in the wrong category, you may be disqualified or the judges may be unable to consider your programme fully on its merits.

Entrants should also read the Rules of the competition to make sure they attach and enclose all the details which the judges require. Entrants should also check they have filled in the Entry Form fully.

### **DOCUMENTARY PROGRAMME**

There are two awards: the Grand Prix, supported by RTVE, and the Special Award of France 3 for the Highest Quality of Journalistic Inquiry.

Entries should be documentary programmes on a single subject. Neither the topic nor transmission needs be regional but judges would welcome the examination of issues which have particular regional relevance even if set in an international or national context.

Judges will seek evidence of a strong storyline and outstanding professionalism in direction and technique. Programmes of strong journalistic investigation are encouraged but so are programmes with a personal view or an unusual perspective. Documentaries which show fresh techniques or great imagination are welcome.

Where a documentary is part of a series, only one programme will be viewed.

Please note that this category is for complete programmes with only one subject. Magazine programmes must be entered under other categories: so must feature items which are part of a wider or longer programme.

Within the context of general excellence, the Special Award of F3 gives added weight to the quality of journalistic investigation.

### **VIDEO JOURNALISM**

This award, sponsored by the BBC, is for the best series of news reports submitted by a video journalist.

Three reports must be submitted and they should be shot, edited and voiced by one reporter working as a video journalist.

The three reports should be chosen to demonstrate the broad skills of the reporter as a journalist and as a technician. Each report must be at least 1 minute long but not longer than 5 minutes long.

The judges will be looking for a good news story, well told in pictures, sound and commentary and well structured. The reports may have been carried in either a regional news bulletin or a regional magazine programme.

Supporting information should explain the context of the reports and provide confirmation that the reports are the work of one video journalist.

## **SPORTS PROGRAMME**

This award, sponsored by ERT3, is for the best sports programme, sports documentary, sports coverage, sporting entertainment or sports feature.

The programme or feature may be about any sport, on any sporting issue or about any sports personality: all ideas and approaches are welcome. This year, outside broadcast coverage of an event may also be entered. The nature and style of the programme is not restricted as long as the programme is about sport.

The judges will pay great attention to conveying the excitement in characters, pictures and sound of sporting endeavour with the full range of technical and production skills.

Where sport is treated as less competitively, judges will look for originality of presentation and evidence of a sense of fun or achievement in the sporting challenge.

If event coverage is entered, the judges will expect excellent camerawork and commentary which explains what is happening and why it is significant rather than just a description of what the camera can already display.

Throughout, the judges would welcome a fresh and compelling approach to sports reporting.

## **STATION WEB SITE**

This award, sponsored by SVT, recognises the value to regional viewers of web support for programme transmissions and the host station.

The judges will pay attention to the content and structure of the site and how it adds value to the content of the transmission. The judges will expect information on the web site which takes issues or stories forward beyond broadcast; and/or which gives further background to programmes; and/or which allows viewers to share experiences in relation to the issues in the programme.

In particular, the judges will assess how the web site interactivity allows those who have viewed a programme to have greater involvement and activity.

The judges will also expect the web site to look interesting and attractive and to enhance the brand of the station and/or channel.

The judges will expect originality in approach and something more engaging than simply text. They will expect to find a simple and clear navigation of the site which makes information easy to find.

Where a regional station is required to work within the restraints of a “nationally formatted” site, particular judging stress will be laid on the attempts at regional level to add distinctiveness and value for regional viewers. Judges will give special consideration to sites which are designed, populated and managed at the regional level.

Since the web site may not be in English nor subtitled like the programme entries, the judges need a detailed explanation from the entering station, in English, of what the web site sets out to do and how it achieves this. A representative of the judges will be in touch with entrants in advance of the judging date to clarify any issues relating to the site or its content.

Please note the entries for this award need to be delivered by Friday 2 March, one week earlier than for the programme awards.

## **MAGAZINE PROGRAMME**

This new programme award, sponsored by TVP, recognises the qualities of studio-based shows which are the backbone of television in the regions.

The content of the programme is not restricted: it could be daily news programmes, weekly or regular news and feature programmes, or occasional feature programmes in which location items are held together by studio presentation.

The programme can contain several topics or concentrate on one topic, always provided that it is created in the style of a linked programme and is not in the documentary form.

The content may be news based, on social issues, political issues, current affairs, lifestyle, culture or arts – or a mixture of all or any of these. If it is primarily about sport, however, it should be entered in the Sports Award category. The content must be of regional interest.

The judges will seek a strong “look and feel” to the programme which adds interest for viewers. The judges will expect any interviews to explore and explain the issues well and location reports which are made relevant by intelligent hosting.

Judges will look for good examples of how resources available to television are utilised to make the programme better: camera, sound, video editing, graphics, studio set, links, personality, interviewees.

## **FICTION/DRAMA PROGRAMME**

This new award, sponsored by TG4, recognises how high quality drama and fictional production derive strength and character from its regional roots.

Entries may be works of fiction in dramatic form which may either be one-off productions or one episode of a series. If the programme is one of a series, only one episode will be judged, not the entire series.

Judges will look for innovative, engaging and original stories which reflect life and experience in the regions and which engage a television audience, especially a regional audience. Particular attention will be paid to visual flair and high quality of scripts, as well as the general television skills of camera, sound and editing.

Dramas for both adults and young audiences are eligible.

In recognition of the complex rights issues involved in some Fiction/Drama productions, please note that in this category it is not obligatory that the winning entry is offered for free viewing, all rights cleared. However, it is hoped that the winning station may still wish to make the programme freely available.

## **PROGRAMME VIDEO EDITING**

The Video Editing Award, sponsored by Avid, is open to all entries in all categories of the Prix.

The judging panels in each programme award category will nominate one programme, which, in their opinion, displays an exceptional quality of video editing. This short list will then be viewed by a separate judging panel.

The judges will look for how sensitive and well-paced editing can add to atmosphere and understanding. Equally, they will be aware that slickly edited packages set to music and using new graphical techniques can make for exciting and compelling viewing. They will look for a mastery of technical skill allied to creative and original thinking in editing.

The Award will be judged on the quality of the editing alone. That means it need not be given to a winning or commended entry from one of the categories. Instead, it may be given to a programme which, for various reasons, may not have the overall quality of the category winners and commended.

## ENTRY FORM PRIX CIRCOM REGIONAL 2007

Please fax or email the entry form and all supporting material for programmes to France 3 Alsace by **Friday 9 March 2007**.

The entry DVD, with adequate sub-titles, plus a hard copy of the entry form, should reach France 3 Alsace by **Friday 16 March 2007**.

Please fax or email the entry form for the web site category to France 3 Alsace before **Friday 2 March 2007**.

Please make sure you despatch everything in good time.

Please write clearly.

Please read the Rules of Entry and the category and criteria guidelines.

Please make sure you add information which will help the judges understand why your programme is important or special.

Send DVDs and hard copy forms to:

***PRIX CIRCOM REGIONAL  
Brigitte Waltsburger  
France 3 Alsace, BP 428  
Place de Bordeaux  
F-67005 STRASBOURG CEDEX***

**Make sure the package is marked: PRIX CIRCOM REGIONAL 2007**

### ANY QUESTIONS?

Questions about DVDs, deliveries, packaging, entry forms etc, will be dealt with by:

Brigitte Waltsburger  
Phone: +33.388.56.6809/6647  
Fax: +33.388.56.6844  
Email: [circom@france3.fr](mailto:circom@france3.fr)

Questions about criteria, categories, rules should not be directed to France 3 Alsace but to David Lowen as chairman of the awards:

Email: [david.lowen@tesco.net](mailto:david.lowen@tesco.net)  
Phone: +44.7710.745905

## ENTRY FOR PROGRAMME CATEGORY

Please tick one box

MAGAZINE PROGRAMME	[ ]
DOCUMENTARY	[ ]
SPORT	[ ]
VIDEO JOURNALISM	[ ]
FICTION/DRAMA	[ ]

Original title .....

Title in English .....

Director ..... Producer .....

Date of first transmission ..... Running time.....

TV channel .....

Entering TV station .....

Address .....

.....

Contact for entry .....

(Please note this contact should be easily contactable during the judging period, 27-31 March 2007 in case the judges have any questions).

Tel ..... Fax .....

Mobile .....

Email .....

Who collects trophy if you are a winner?.....

## BRIEF OUTLINE OF THE PROGRAMME ENTRY

*Explain here what is in the programme, why it is important, and why you selected it for entry to Prix Circom Regional.*

*This is important for the judges and you are advised to make use of this opportunity to argue a good case for your programme being a worthy winner.*

PLEASE TICK THE BOXES:

I have made sure there are subtitles in English on my video [ ]

I have enclosed a script in English or in French [ ]

I have read the criteria and the rules and agree to abide by them [ ]

**Signed**

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## ENTRY FORM FOR WEB SITE CATEGORY

TV channel .....

Entering TV station .....

Web site address.....

Station Address .....

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Editor responsible for site .....

Designer responsible for site .....

Contact for entry .....

(Please note this person should be contactable between 9 and 23 March to answer questions from judges. This person should speak English or French or have access to interpretation in those languages).

Tel ..... Fax .....

Mobile .....

Email .....

Who collects trophy if you are a winner?.....

## BRIEF OUTLINE OF THE WEB SITE ENTRY

***Explain here, in English or French, how the web site achieves the criteria for the award.***

For instance, here are some questions you may like to consider:

- How does the web site support the programmes of the station?
- Why is the content of the site appropriate to the programmes?
- How does the content of the site add new information on programmes?
- How does it give further background to the programmes?
- How does it involve viewers more closely in the subjects of programmes?
- Which are the “network” and the “regional” elements of the site?
- Can you show how and where you have added any regional value to a network site?
- How does it help viewers share experiences by interactivity?
- How does the site enhance the brand of the station and/or channel?
- Why do you consider the structure of the web site interesting and attractive?
- Why do you think the navigation of the site is good?
- How many people work on the web site content and technology?

I have read the criteria and the rules and agree to abide by them

**Signed**

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