



In partnership with



THE THOMSON FOUNDATION

EXECUTIVE MANAGEMENT SEMINAR

Monday 10th – Thursday 13th April 2006
Bucharest, Romania

This is the second CIRCUM Executive Management Seminar to be organised for the benefit of Senior TV Managers who report directly to Director-Generals and Heads of Station. It will take the form of a 4-day seminar to include presentations and discussions on:

- Leadership, general Senior Management skills and proactive management.
- Programme Management, including Commissioning, Scheduling and Programme Evaluation. There will be a session devoted to co-productions.
- Financial Management at the macroeconomic and microeconomic levels.
- Human Resource Management
- Broadcasting in Modern Democracies
- Relations with Government
- Editorial and organisational independence
- Competition
- Accountability

The seminars will be led by:

- Bob Collins, a former Director-General of RTE (Ireland)
- Gareth Price, a former Controller of BBC Wales
- Tim Johnson, Coordinator of co-productions for CIRCUM Regional
- Roel Dijkhuis Managing Director of Radio TV Noord, Netherlands
- David Lowen, Media Consultant and former Board Director, Yorkshire TV
- Russell Lyne, Media Management Consultant, The Thomson Foundation

Details of the seminar's location and accommodation in Romania will follow.

Participants are expected to pay for their own travel and accommodation but there will be no charge for the seminar itself.

All applications must be received by **Monday, March 6 2006** and addressed to:

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