





# The 25<sup>th</sup> EUROPEAN CONFERENCE of CIRCOM REGIONAL GENERAL INFORMATION

Bilbao, Spain 10<sup>th</sup>-12<sup>th</sup> May 2007

The 25<sup>Th</sup> European Conference of CIRCOM Regional will be held on the 10<sup>th</sup>-12<sup>th</sup> May 2007 in the CARLTON HOTEL OF BILBAO, on the kind invitation of Television Española (TVE) and the Euskal Irrati Telebista e<mark>i</mark>tb.

Venue for the 25<sup>th.</sup> European Conference of CIRCOM Regional



Hotel Carlton \*\*\*\*\* Plaza Federico Moyua, 2 48009 Bilbao Tel: 94 416 22 00 Fax: 94 416 46 28 <u>http://www.hotelcarlton.es</u> <u>Price</u>: 125 €, Double, single use including breakfast + 7 % VAT 145 €, Double, double use including breakfast + 7 % VAT



The Hotel Carlton is one of the most emblematic buildings in Bilbao. An architectural, historic, artistic and cultural monument whose high quality is seen in every detail. Designed in 1919 and completely reformed in 1994 to adapt to the guests most important expectations.



# Hotel Ercilla \*\*\*\*

C/ Ercilla, 37-39, 48011 Bilbao (España)

Tel: 34 94 470 57 00

Fax: 34 94 443 93 35

Correo: ercilla@hotelercilla.es

Web: http://www.hotelercilla.es

<u>Price</u>: 110 €, Single use including breakfast + 7 % VAT 125 €, Double, double use including breakfast + 7 % VAT



This luxury hotel is centrally located in the lively business district of the city near the Guggenheim Museum. The public transport stop immediately in front of the hotel means that guests are easily able to reach their destinations in the city. The nearest golf course is 11 km away and the beach is around 12 km off.



Hotel Abando\*\*\*\* Colon de Larreategui, 9 48001 Bilbao Tel: 34 94 4236200 <u>http://www.hotelabando.com</u> Price: 105€, Double, single use including breakfast + 7 % VAT 118€, Double, double use including breakfast + 7 % VAT



The hotel is located in the city center of Bilbao and was established in 1991. It is close to the Guggenheim Museum and the nearest station is Abando, few metres away from several bus and underground stations, and surrounded by several bars, restaurants and shops.

## Hotels:

Cancellations Fees: 48 hours before the hotel will charge 1 night as cancellation fee.







## Transfers Airport/Hotels

The taxi fare Airport-Bilbao should be around 20€.

## The Euskal Irrati Telebista eitb.

The EiTB group is the leading media group in the Basque Country with four television channels and five radio stations. It has been running since 1982 and during this period it has established itself as a modern efficient media organization that connects up with more than a million people every day who it mainly provides with local and international news, entertainment, children, fiction and cultural programs.

Euskadi Irratia started broadcasting on November 23rd. ETB, reached Basque households at midnight on December 31st. 1982 and its programmes were completely from February 16th. the following year. Providing programmes exclusively in Basque.

Several years later, ETB-2 commenced operations on 31 May 1986. This channel broadcasts in Spanish, and at the present time it has a further two international channels. Following an agreement between Canal Satélite Digital and EiTB, 87 million households all over Europe have been able to pick up ETB Sat from the ASTRA satellite since May 2001. The EiTB Group's fourth television station is Canal Vasco, a medium specifically geared towards America, where it reaches viewers through American DTH and cable companies.

# <u>RTVE</u>

The "Corporación de Radio y Televisión Española S.A." is made up of the companies TVE and RNE. RTVE has two general interest Television channels, five radio networks, a television and a radio network with international coverage, a 24 hour news channel, four thematic television channels, an orchestra and choir, a training institute and a record music label.

TVE Broadcasts a diverse programme schedule on its two channels that includes fiction, children, cultural and general interest programmes. TVE is a driving force of the Spanish film industry and in addition to the financial investments made, it supports Spanish cinema in its national and international programme schedules.

TVE Centres has 2 Programme Production Centres and 15 Regional Centres. At the beginning of the seventies, the TVE Regional Centres started to transmit news programmes produced in-house to portray political, social, sports, economic and cultural realities from the different autonomous regions to the viewers.

TVE's International channel that has different broadcasts for Europe, Asia and America, has coverage of all five continents and is the only Spanish television network to transmit globally. In this way, the Canal International has confirmed that RTVE is the Spanish audiovisual group whit the greatest international presence. It transmits 24 hours a day, 365 days a year.







## Some Information about Bilbao

#### Bilbao at a Glance



Bilbao is located in the Iberian Peninsula, in its eastern Atlantic watershed, 19 metres above sea level, and it covers an area of 41.6 square kilometres. Its impressive transportation infrastructure connects it to the rest of Europe by air, land and sea.



Bilbao is the core of a metropolitan area with more than one million inhabitants. Since its foundation, more than 700 years ago, it has been the fundamental factor and the main socio-economic axis around which the Vizcaya region has set its modernisation process in motion.

From Burdeos to La Coruña, Bilbao's hegemony is undisputable. No other city has better reasons to be the economic, financial, cultural and tourist capital of the region.

After years of financial uncertainty, Bilbao has once again become a dynamic city, full of amenities and focused on environmental and urban regeneration. With its lands freed from the old industrial settlements, the city is now undergoing a new physical transformation, becoming more and more appealing to visitors. Guggenheim Museum and the Euskalduna Palace, a conference and music centre, have become the icons of the new Bilbao, a city that is gradually regaining space and handing it back to the people.

#### Climate and weather

Coastal cool and humid, mild temperatures throughout the year. Rain is more frequent in the spring and fall. The average temperature are around 20° C (68° F) in the Summer and 8° C (48° F) in the winter.

#### ■ Currency: Euro €

#### Banks

There are many banks in the city. Banks open from 8.30 to 14.00 (Monday to Friday).

#### Insurance

If you are not a national of the European Union, it is advisable to take out a private health insurance for the time of your stay.

#### Museums

You can get all the information about museums on the web http://www.bilbao.net

#### Local Information on the web

You may find more about Bilbao at local webs as:

http://www.bilbao.net











