PAINTING THE RADIO! THE FINAL MERGER OF CRTVGalicia'S TV, RADIO AND DIGITAL CHANNELS

GOALS

- **Easy/ready**

- **Broadcast standards**

- **Scalable**

MINDSET

Lizartonne 15/10/2022 20:04
https://www.youtube.com/watch?v=c9pVHgiBbSM saímos na tele da radio de youtube falando da Ghrelo Jam!

YouTube
Televisión de Galicia
Lambons Dixitais 6x06

"We've been on tv, on youtube radio, talking about Ghrelo Jam"

MINDSET

MINDSET

"A BÓLA EXTRA"

CONTENT

- **News**
- **Talk shows**
- **Magazine**
- **Sports**
- **Videopodcast**
- **Special Events**

RESOURCES

- **News**
- **Podcast**

RESOURCES

- **News**
- **Podcast**

- **Special Events**

RESOURCES

Elecciòns/28M

09:59
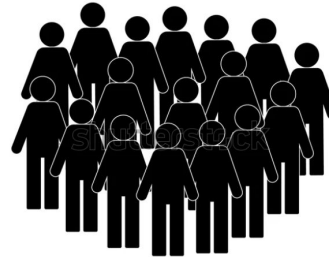
- **Special Events**

RESOURCES

- **Special Events**

MULTIMEDIA STUDIO

- **Multicam**
- **Airbridge**
- **PTZ**
- **Videowall**

HOW DOES IT WORK?

multiCAM RADIO

multiCAM AIRBRIDGE+

multiCAM STUDIO

*Automated mode

*Video call

*Manual mode
*Advanced Production

HOW DOES IT WORK?

MULTICAM RADIO

. Integrated with audio console

The system focuses on the active speaker.

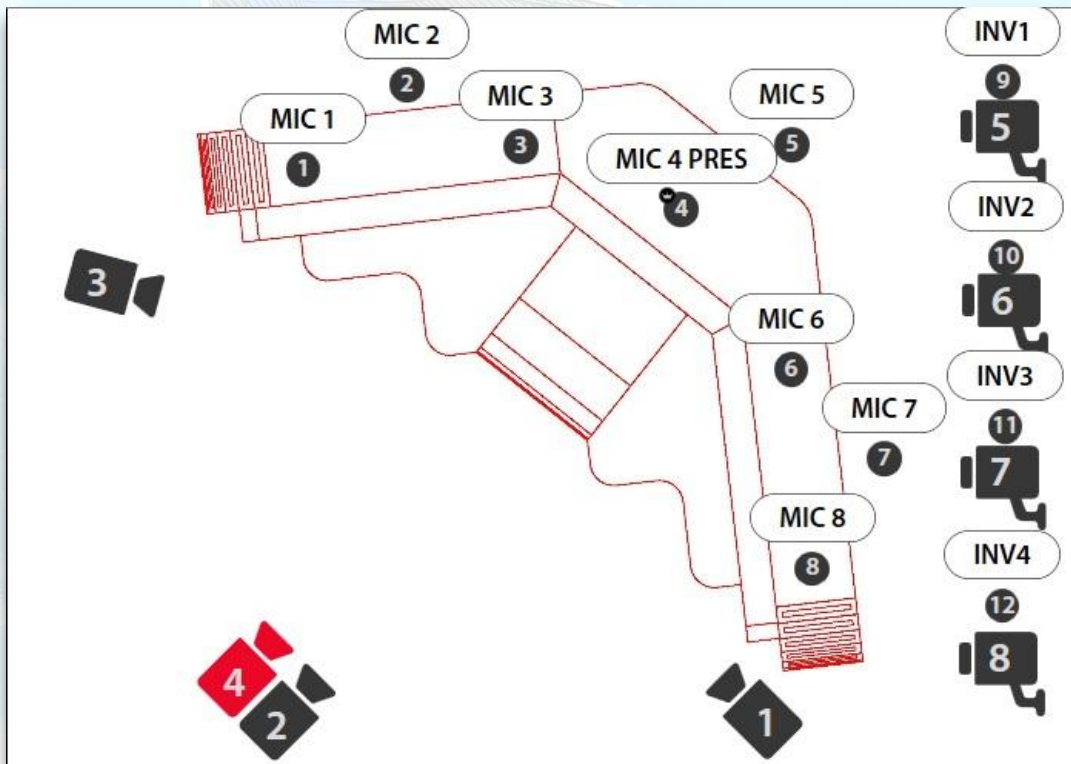• Automatically choose the best shot

The algorithm chooses the camera preset according to who is speaking and switches the shot the way you want, according to the settings.

• Record, live stream, podcast

Broadcast the Visual Radio show to the platforms   .

HOW DOES IT WORK?

Visualize the Workspace

. Custom design the studio according to the position of the microphones, cameras, and speakers.

. The workspace tool lets us configure the system for our studio.

. During the live session, we can switch to Semi-Automated mode by clicking on a specific microphone to override the automation and select a different speaker.

HOW DOES IT WORK?

Various shot angles

. Each microphone can be covered by different cameras and shot angles.

. You define the shots for each microphone.

. Using PTZ camera support, it manages up to more than100 shots.

. Each shot can be prioritized:

- Close up
- Combo
- Wide shot

Default

P - MIC 4

P+1 - MIC 3,4

P+2 - MIC 3,4,6

P+3 - MIC 1,3,4,6

P+4 - MIC 1,3,4,6,8

P+5 - MIC 1,2,3,4,6,8

P+6 - MIC 1,2,3,4,6,7,8

2P+4 - MIC 1,3,4,5,6,8

P+4 CON PUBLICO (MIC2) - MIC 1,3,4,6,8

PET

A BOLA EXTRA

HOW DOES IT WORK?

• MULTICAM RADIO

HOW DOES IT WORK?

· AIRBRIDGE

· Up to 4 guest at the same time

· Connect to the show within one click

· Manage the queue of videocalls

· Control over guest's audio and video settings

HOW DOES IT WORK?

HOW DOES IT WORK?

• MULTICAM STUDIO (SPECIAL EVENTS)

HOW DOES IT WORK?

· VIDEOWALL/SCREEN

· Operator

. Anchor/ presenter

HOW DOES IT WORK?

- VIDEOWALL/SCREEN

HOW DOES IT WORK?

· CENTRAL MEDIA PRODUCTION PLATFORM

- **Avid MediaCentral: Instantly share the media**

- **Tedial: Media/metadata Archive Department (Media asset management)**.
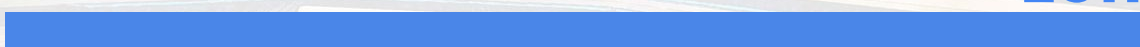
NUMBERS AND FIGURES

2-3 min

1 + 1

13 presets

112 shots

NUMBERS AND FIGURES

Daily (mon-fri)

15h

15h

1h

6h
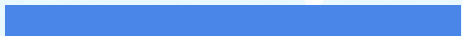
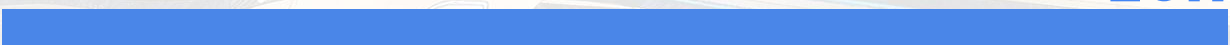# NUMBERS AND FIGURES

Weekend
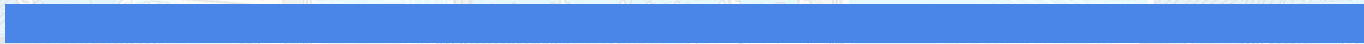
18h

RADIO GALEGA

16h

Weekly

4h

RADIO GALEGA PODCAST

NUMBERS AND FIGURES

104h

NEXT STEPS?

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