

**Rai Com**

In collaboration with

**Provincia Autonoma di Bolzano**

and **IDM Südtirol**

**present**

**EN  
ROSA  
DIRA**  
**DI ROSE E MAGIA**

# ENROSADIRA of Roses and Charm

**SOUTH TYROL** a harsh but beautiful and generous territory. A middle Land between South of Austria and North of Italy. An area with an ancient history of women, protagonists between reality and myths. In the middle of 400 and 500 it was theatre of a legend that turned out into a nightmare. In the arouse of Inquisition and the start of witch hunting, in fact, 9 women were unfairly tried and burned. At that time, not even the stormy peaks and the magical forests were able to protect them, but the South Tyrolean women did not let themselves be scared; they stayed and strengthened to become the keepers of traditions and the flywheel of innovation.

They were strong! Mountain-dwellers, border women. Farmworkers, princesses, wives and mothers who never left their home/territory even when they were accused of being witches. They stayed and worked hard, studied and prepared for the times to come, wrote poetry and dreamed big! They have evolved up today and offered, since then, a great variety of ideas and reflections for changes, simply through their actions and their being.

They are South Tyrolean Women, who have always gone and are still going their own way! This Docu-film wants to tell their stories.

# ENROSADIRA of Roses and Charm

**ENROSADIRA of Roses and Charm** A 60-minutes docu-film produced by Rai com In collaboration with Provincia Autonoma di Bolzano, IDM Südtirol and Sede Rai Bolzano. Produced in quality 4K, wants to show the strength of South Tyrolean women in the past and in today new global world. Their ideas of sustainability, their work, their emancipation and their ability to create relationships with the territory and with the spaces of the soul.

**ENROSADIRA of Roses and Charm** A story that will be carried on by a suggestive narrative voice, accompanied by an original soundtrack performed live (in the beautiful mountain's locations) by the famous pianist **Alessandra Celletti**, and will dialogue with the amazing images and the MYSTICAL sounds of nature (from earth to wind; from fire to water and up to the infinite and magical sounds of the f South Tyrol territory).

A red thread will bond yesterday's legends with Today's successful stories told by the direct protagonists. In the background the beauty of the territory and it's achievements in the field of sustainability and new technologies.

# ENROSADIRA of Roses and Charm

**ENROSADIRA of Roses and Charm** A wide range of particular interviews with incredible women who will arouse curiosity and questions, and will give important answers and demonstrate how essential it is to know one's roots in order to fight for a better future and win!

Here to follow some of the protagonists of our interviews:

**Elena Walch** the “queen” of the *Elena Walch wine estate* with her daughters Karoline and Julia from their wine cellars in Caldaro.

**Magdalena Messner** from one of her Mountain Museums.  
**Traudl Schwienbacher** the undisputed queen of herbs and wools, and her winter school in Val d'Ultimo.

**Christine Schönweger**, who runs the famous Gaudenz distillery in Parcines.

**Nathalie Trafoier** and her mother Sonya Egger of the Kuppelrain Restaurant. Nathalie is one of the best chocolatiers in South Tyrol and her mother is a sommelier and woman of wine.

**Judith Sotriffer**, the “fairy Lady” of the wooden dolls in Val Gardena.

The saxophonist **Helga Plankesteiner** and her magic sound on the top of the mountains.

**Rai Com**  
**Provincia Autonoma di Bolzano and IDM Südtirol**

Editorial and Production  
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**MARINA POLLA DE LUCA**

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Original Music performed by  
**ALESSANDRA CELETTI**

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