

Circom Regional

in conjunction with

The Council of Europe Human Rights Media Division

and

The Thomson Foundation

TELEVISION JOURNALISM WORKSHOP

Grado Pineta, Nr. Trieste, Italy

Hotel Mar del Plata

May 12th to May 24th 2003

This workshop is financed by Circom Regional member-stations, and
The Council of Europe.

Supported by the Thomson Foundation, RAI Trieste,
France 3, ARD, Hessischer Rundfunk, Frankfurt, HRT Croatia and BBC Wales
Post production software supplied by Avid Technology Europe.

Circom Regional (CR) is Europe's Association of Regional Television. Formed in 1983, it now has nearly 380 member stations in 38 countries. It promoted practical co-operation between members, to develop high-quality programmes at the regional level, in the public interest. CR organises co-productions, cross-border exchanges, an annual music festival, and the Prix Circom Awards for excellent programmes in various categories. Training and Development has become one of its major activities, with workshops and seminars to share experiences in the search for independent, successful and responsible TV journalism. The introduction of new technology, and the development of talent is a major part of Circom Regional's training objectives.

CR President: Lefty Kongalides from ERT in Thessaloniki
CR Secretary-General: Marija Nemcic from HRT Croatia.
CR Training Co-ordinator: The Thomson Foundation, Cardiff

www.circom-regional.org
www.thomfound.co.uk

THE TEAM OF EDITORIAL TUTORS

IAN MASTERS (England). Before joining the Thomson Foundation as Controller of Broadcasting. Ian worked for the BBC for many years as a journalist, presenter and eventually became Head of Broadcasting for the BBC South region.

DIDIER DESORMEAUX (France). A senior reporter with the French regional network, France 3, Didier is “Docteur en Sciences d’Information”, and is responsible for France 3 Journalist Training in Paris, specialising in new technology. He is the author of several books on TV News, and is a member of the Circom Training Board of Governors.

HANS JESSEN (Germany). Hans is a correspondent for the ARD network in Berlin, specialising in political coverage. Until 1999 he was presenter, reporter and producer of the award-winning regional news magazine, “Buten un Binnen”. Hans has been involved in many Circom training activities, and is a Circom Training Governor.

DAVID NELSON (England). David has worked for BBC News and Current Affairs for nearly 30 years, as a director and producer of a wide range of national and regional programmes, including the award-winning nightly news programme for the midland region in England. He left the BBC last summer and is now running his own company Nelsonmedia-tv, whose work includes running training workshops in digital television filming and editing.

LAURENCE HOUOT (France). Having studied at the CUEJ School of Journalism in Strasbourg, Laurence now works for France 3 on the national news programme from Paris. She has reported on the re-building of Bosnia and followed and reported on the Kosovan war. She has been trained to work as a multi-skilled journalist. Laurence worked as a trainer for Circom Regional at Kosice in Slovakia.

THE TECHNICAL TEAM

KAROL CIOMA (Wales). Karol is the Project Manager for the Thomson Foundation's Circom journalism training activities and is the Technical Director for the workshop, Karol was a video editor at HTV Wales before joining the BBC in 1990, where he trained as a picture-editor and cameraman. He successfully ran an external business unit for BBC Wales. He has now formed his own production company, K Productions. He has led Circom’s technical team for the past five years. Karol is a member of the Circom Training Board of Governors.

GERARD LE COUEDIC (France). Gerard is responsible for training the picture-editors at France 3. He is currently developing new post-production methods for news and current affairs programmes, and integrating production processes, using digital systems including Sony SX and Avid non-linear systems.

STEVE HEWITT (Wales). Steve is the Manager of News Resources for BBC Wales. Steve's career began as a film editor through to a camera operator/editor on news. He is instrumental in implementing video journalism into BBC Wales.

NINA THOMAS (Germany). Nina Thomas has been a freelance editing trainer for over 20 years. She also works as a producer/director for Hessischer Rundfunk, Frankfurt.

HANS ZIMMERMANN (Germany). Hans is a camera operator and trainer for Hessischer Rundfunk, Frankfurt.

DARKO FLAJPAN (Croatia). A cameraman and picture editor for HRT Croatia, Darko has provided his services for Circom training in Porto.

ANDI MOSNJA (Croatia). A cameraman from HRT Croatia, Andi was a member of the technical team for Circom's last training seminar in Kosice.

INTERNATIONAL LIAISON

ELENA CALAMO (Italy). Based in Rome working for RAI's International Relations department, Elena has helped organise the course for Circom Regional.

KATHY NELSON (England). Kathy is a journalist with 20 years experience in radio and television broadcasting. She has been a current affairs and documentary producer with the BBC and the independent broadcaster Carlton Television in Birmingham, and has organised coverage of special events, including the BBC's charity telethon. Kathy will be assisting us with production planning and general arrangements.

LIST OF DELEGATES

Albania

1. Eno Popi TV Top Channel

2. Keti Pasho RTV Albania
3. Menanda Zaimi RTV Albania

Bosnia and Herzogovena

4. Vanja Ibrahimbegovic JS PBS BiH

Bulgaria

5. Albena Miroshnikova BNT Bulgaria

Croatia (3 from 4 only)

6. Martina Kiseljak HRT Karlovac
7. Klara Dujmovic HRT Pula
8. Masenka Vukadinovic HRT Rijeka
Franka Jovic HRT Split

Czech Republic

9. Jiri Loucka CTV Ostrava

Germany

10. Diana Loebel Hessischer Rundfunk Frankfurt

Greece

11. Vassilis Katsaras ERT3 Thessaloniki

Hungary

12. Emese Gal MTV Budapest
13. Andras Tengelits MTV Sopron

Netherlands

14. Peter Steinfort RTV Noord, Groningen

Norway

15. Tina Sletbak NRK Oslo

Poland

16. Agata Dzikowska-Sworowska TVP Wroclaw
17. Beata Skowronska TVP Bialystok
18. Ewelina Tomasik TVP Katowice
19. Karolina Raszeja TVP Bydgoszcz

Romania

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|----------------------|---------------|
| 20. Alina Tamas | TVR Cluj |
| 21. Paulina Urucu | TVR Craiova |
| 22. Gabriela Gugeanu | TVR Iasi |
| 23. Constantin Mihai | TVR Bucharest |

Serbia and Montenegro

- | | |
|----------------|---------------|
| 24. Nik Kaljaj | RTV Crne Gore |
|----------------|---------------|

Slovakia

- | | |
|--------------------------|---------------------|
| 25. Zuzana Kostelinikova | STV Kosice |
| 26. Tatiana Balazova | STV Banska Bystrica |

Slovenija

- | | |
|--------------------|------------------------|
| 27. Petra Bauman | RTVSlovenija Maribor |
| 28. Tatjana Kren | RTV Slovenija, Maribor |
| 29. Darijan Gorela | RTV Slovenija Koper |

OBJECTIVES OF THE WORKSHOP

Television in Europe is now in a period of dynamic change. Digital technology is bringing many more channels and choices for the viewers. Public and private broadcasters must become more competitive, often with less money, and learn to use new production methods for maximum efficiency.

Across Europe, the social landscape is changing as Central and Eastern European countries attempt to establish truly democratic systems, and the European Union prepares for Enlargement.

This workshop will aim to help young TV journalists to respond to these challenges, with four main objectives:

- To make better nightly news programmes, which will be relevant to their audiences, independent, professional, and attractive to watch.
- To introduce and encourage delegates to use new DV/DVCam digital filming and editing equipment with a view to understanding and experiencing the role of the video journalist. A special two-day workshop will take place to cover the specific aspects of filming and editing.
- To establish the basic principles of good organisation and effective newsroom management.
- To exchange experiences with colleagues working in different economic and political environments in Europe, to compare what we do, establish best practice, broaden perspectives, and stimulate new ideas. The workshop includes participation in the 21st annual Circom Regional Annual Conference, to be held in Grado from Thursday May 22nd to Saturday May 24th.

The workshop seminars include discussions, analysis and practical exercises on television news journalism. Smaller group work concentrates on television news gathering and storytelling during which practical "hands-on" experience of the digital equipment is encouraged. We will aim to make a number of journalistic reports, using small digital cameras and non-linear editing facilities.

GENERAL ARRANGEMENTS AND CONTACTS

The workshop will be conducted in the Hotel Mar del Plata at Grado Pineta which is 3 km from Grado, where the conference will be held. The delegates and trainers will also be staying at the Hotel Mar del Plata during the conference.

Circum Regional and the Council of Europe will be paying for the training and will also pay for the trainee-delegate's room and meals. *Travel to and from Trieste will not be paid for by Circum Regional.* Extra hotel costs such as telephones, drinks with meals, bar etc. must be settled directly by delegates before departure.

Each delegate will receive a small cash allowance to help with the cost of your evening meals, drinks and incidental expenses during the workshop.

The equipment used on the course will be Sony PD150 DV/DVCam cameras and Avid Xpress DV non-linear editing computers. Delegates will be encouraged to try using it themselves. Transport for off-base filming exercises will be provided. Computers with internet access will be available at the hotel.

Workshop delegates will be fully accredited to the Circum Regional annual conference, which will be held in the Conference Centre in Grado.

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Grado,
Italy.
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Kathy Nelson: +447885-632498
Elena Calamo: +393288438139
Steve Hewitt: +447711733843

WORKSHOP SCHEDULE

Monday 12th May

Arrival of delegates. (Airport minibuses from airport to Hotel Mar del Plata)

19.30 Welcome Reception hosted by RAI.

Tuesday 13th May

09.30 **Introductions (Karol Cioma and Ian Masters)**

- The workshop tutors introduction
- The workshop delegates introduction
- The workshop programme and Circom Conference
- The equipment we'll be using. Safety in the Workshop
- Sharing our problems
- What do we want to achieve in the next 10 days?

11.00 **The Perfect News Programme! (Ian Masters & Hans Jessen)**

- What is News?
- What is a good news programme? Balanced and democratic journalism.
- The ideal news person.
- Who are we working for? News values in a democratic society.

13.00 **Lunch**

14.15 **News Selection (Hans Jessen & David Nelson)**

- Sources. Contacts. Finding the truth.
- Implementation.
- Different journalists – different approach. A look at the same story treated in 4 different ways. "The Iraq War"

15.30 **Programme Appraisal (Ian Masters & Laurence Houot)**

- How we professionally appraise our work
- How we improve the output

17.00 **Programme Viewing. (Laurence Houot and Hans Jessen)**

- Viewing and appraisal of delegates own regional news programmes.

Wednesday 14th May

- 09.30 **The Story (David Nelson & Hans Jessen)**
- Narrative journalism. Creative journalism.
 - What is happening in the viewers' heads?
 - Selection of our six groups - plus first assignment "The Commercial"
- 11.00 **"The Commercial" (All Groups)**
- Working in groups filming.
- 13.00 **Lunch**
- 14.00 **"The Commercial" (All Groups)**
- Editing commercials
- 16.00 **Working as a Team (Karol Cioma and the technical team).**
- The importance of team work?
 - The journalist as producer/director.
 - What makes a good camera operator and picture editor?
 - What is essential on location and in the cutting room?
 - DV and the journalist. The equipment we will be using.
- 18.00 **Programme Viewing (Laurence Houot and David Nelson)**
- Viewing and appraisal of delegates own regional news programmes.
 - Viewing "The Commercials"

Thursday 15th May

- 09.30 **The Interview. (Ian Masters and Hans Jessen)**
- Good interviewing techniques
- 11.00 **Piece to Camera or "Stand-upper". (I. Masters & Laurence Houot)**
- The principles behind the PTC.
 - Group filming of pieces to camera.
- 13.00 **Lunch**

- 14.15 **The Reporter's Package (David Nelson and Didier Desormeaux)**
- Telling the Story
 - The elements of a reporter's package (Intvs, vox-pops etc.)
 - Using natural sound
 - Words and pictures working together
 - Structure
- 16.00 **Viewing Pieces to Camera (Ian Masters and Laurence Houot)**
- Viewing and appraisal of each individual's PTC.
- 17.00 **Programme viewing (Hans Jessen and Didier Desormeaux).**
- Viewing and appraisal of delegates own regional news programmes.
 - Developing your own news story in and around Grado.

Friday 16th May

- 09.30. **Writing to pictures (Ian Masters and Didier Desormeaux)**
- Principles of good TV report writing
 - "The Owls" Exercise
- 12.00 **Writing and recording commentary
for pre-filmed material (Hans Jessen)**
- The importance of pictures and natural sound
- 13.00 **Lunch**
- 14.15 **Editing and viewing pre-filmed exercise with commentary. (Groups)**
- 15.30 **Graphics workshop (David Nelson & Didier Desormeaux).**
- Good and bad graphics.
 - When to use graphics.
 - What information should be carried.
- 16.30 **The Circom Conference Training Presentation (Ian and Karol)**
- What is required from the training seminar
- 17.00 **Programme Viewing (Didier Desormeaux and Laurence Houot)**

Saturday 17th May

09.30 **The “Six Shot” Exercise (Groups) (Ian Masters & Karol Cioma)**

- Research, produce and edit a short filmed exercise

17.00 **Programme Viewing (Hans Jessen, David Nelson)**

Sunday 18th May

Free Day optional excursion to Venice

Monday 19th May

09.30 **Ethics and the news (Ian Masters + trainers)**

10.30 **Research, setting up and filming stories**

Tuesday 20th May

09.30 **Filming Stories (Groups)**

- The aim is to complete all filming by the end of the day

Wednesday 21st May

Editing of Stories (Groups)

- Editing of Stories to be completed by 16.00
- Viewing and Appraisal of stories

Thursday 22nd May

(Conference Day One)

**All trainees will be registered to attend the Circom Conference
Optional attendance at conference or DV and Presenters workshops.
Lunch and dinner will be provided by the conference**

- Workshop for journalists DV and multi-skilling techniques
People not attending this workshop must attend the Circom Conference
- Presenters workshop with Ian Masters (2 hours). Appraisal of presenters work, please bring translated VHS tape.

Friday 23rd May

(Conference Day Two)

- Workshop for journalists DV and multi-skilling techniques
People not attending this workshop must attend the Circom Conference

Saturday 24th May

(Conference Day Three)

**Training Presentation to Circom Conference at 11.00 am
All delegates to attend**

- What have we achieved during our training seminar
- Presentation of filmed stories
- Presentation of certificates

Circom excursion and dinner

Sunday 25th May.

Home.